

ATOMA NEWS

JANUARY 2013

VOLUME I, NUMBER VI

ATOMA @ TOMA MID-WINTER CONFERENCE

Please join us for the Mid-Winter conference on February 7-10, 2013, at the Westin Park Central Hotel in Dallas. ATOMA will be holding a board meeting on Saturday, February 9, at 10:00 a.m. in the ATOMA suite. Everyone is welcome to join us as we plan for upcoming meetings and events. We will also have a table set up near the exhibit hall to display our information, sign up new members, and promote our Linda's Way project. If you are able to help work at our table, please contact Kathy Brown at 903-505-9409.

Also plan to join us for the presentation by Monte E. Troutman, D.O., titled, "Colorectal Cancer Screening: We must DO More". Dr. Troutman will give physicians the tools they need to give presentations out in their communities about colorectal cancer prevention and screening. This program is in conjunction with ATOMA's service project Linda's Way. The presentation will be held Saturday morning, February 9, at 8:00 a.m. See more information below.

Finally, the TCOM Student Advocate Association members will be selling t-shirts at our ATOMA table. Please stop by and support this organization by purchasing a t-shirt!

Speaker Training

Linda's Way Colorectal Cancer Prevention Program

TOMA Mid-Winter Conference
Saturday, February 9, 2013
8:00 – 9:00 a.m.

Presenters:

Monte Troutman, D.O.

George Cole, D.O.

Kathy Brown, ATOMA President

Visit Linda's Way at
www.lindasway.org!



Linda's Way

Colorectal Cancer Prevention Program

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Welcome to Linda's Way!

The goal of Linda's Way is to raise awareness about colorectal cancer and to educate the public on preventing this disease through regular screenings. Colon cancer is often beatable when caught early, yet it is still the second leading cause of cancer deaths in the United States. Despite its high incidence, colorectal cancer is one of the most detectable and, if found early enough, most treatable forms of cancer.

Linda's Way was formed in memory of Linda M. Cole who lost her battle with colon cancer in March 2012. Physicians, nurses, and other health professionals are uniting together to launch a public education campaign about preventing colorectal cancer through screening and early detection. Through this project we urge people to get out and get everyone talking about this disease!



Linda Marie Cole



Healthy Living...Education...Prevention

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ATOMA Immediate Past President Trina Elwell visits Corpus Christi and updates members about ATOMA's projects and events.



DOME Day Chair Jim Czewski, D.O., SOMA President Samuel Chong, and ATOMA President Kathy Brown speak with TCOM students about DOME Day.



ATOMA Past President Rita Baker visits Dallas and updates members about ATOMA's projects and events.



Advocate Spotlight

Shirley Bayles

ATOMA salutes Shirley Bayles for her dedication and support of the osteopathic profession. Shirley currently serves as the Legislative Chair for ATOMA, and has served on numerous committees including the DOME Day committee. She is also a Past President of ATOMA, serving in 1996-1997. In addition, she served nationally as the AAOA President in 2003-2004. She resides in Dallas with her husband Kenneth Bayles, D.O. Shirley has contributed her time and knowledge to help in educating physicians and ATOMA members about the importance of being active in the legislative process. She is passionate about encouraging us all to speak to our legislators about matters that effect the practice of medicine. Thank you Shirley for all you DO!

CALENDAR OF EVENTS

FEBRUARY 7-10
TOMA MidWinter Conference
Westin Park Central Hotel, Dallas

FEBRUARY 27
DOME Day, Austin
7:00AM - 3:00PM

JUNE 13-16
TOMA/TXACOF Joint Annual
Convention, Embassy Suites
Frisco




ATOMA Membership Drive 2013

It's that time! Please join ATOMA today for 2013! You may complete the form found on page 5, or make a secure online payment by visiting our website at www.atomatexas.org. Please note that ATOMA payments are now separate from TOMA payments. You can make a significant contribution to our efforts with just a small amount of time! Each year ATOMA awards \$4,500 in TCOM medical student scholarships and donates white coats to incoming medical students at TCOM in collaboration with TOMA. We also facilitate support of medical student spouses through the Student Advocate Association (SAA). ATOMA is a non-profit organization so your contributions may be tax deductible. Below are the membership levels:

| Membership | Description |
|------------------------------------|--|
| Regular Membership - \$30 | Select this membership for spouses, family, and friends of physicians. |
| Life Membership - \$0 | Select this membership for Past ATOMA Presidents. No payment needed. |
| Physician Membership - \$30 | Select this membership for current or retired physicians. |
| Student Advocate Membership - \$15 | Select this membership for Student Advocate Association members. |

Join online today at www.atomatexas.org!
Easy and simple! No need to create a log in account!



The screenshot shows the ATOMA website interface. At the top left is the ATOMA logo, a circular emblem with a map of Texas. To its right is the text "Advocates for the Texas Osteopathic Medical Association". Below this is a red navigation bar with links: Home, About Us, Events, News, Contact Us, Donate, and Join ATOMA. The main content area has a dark blue background. It starts with the heading "Two ways to join ATOMA:" followed by two numbered steps: "1. Pay online below." and "2. Print [membership form](#) and mail in payment. Click [here](#) for form." Below this is a section titled "Secured Online Payment:" with the instruction "Select one of the four memberships below and pay with your credit or debit card." There are four membership options, each with a red "Buy Now" button: "Regular Membership - \$30" (for spouses, family, and friends of physicians), "Life Membership - \$0" (for Past ATOMA Presidents, no payment needed), "Physician Membership - \$30" (for current or retired physicians), and "Student Advocate Membership - \$15" (for Student Advocate Association members). On the right side of the page, there is a white box with the text: "Not sure if you have already paid your 2013 dues? Click the button below and we will email you your membership status." Below this text is a red "Contact Us" button.





ATOMA MEMBERSHIP FORM 2013

Complete the form below and return it to the TOMA office at the address below. Note: Payments are now separate from TOMA payments, so please make your checks out to ATOMA if paying by check. Thanks!

NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

PHONE (HOME) _____ (CELL) _____

You can make a significant contribution to our efforts with just a small amount of time!

Please check your area of interest in any of the following ATOMA Committees:

- | | |
|---|---|
| <input type="checkbox"/> Membership | <input type="checkbox"/> Conventions: Annual/Mid-Winter |
| <input type="checkbox"/> Scholarship | <input type="checkbox"/> Public Health/Education |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Student Associate Advisor |
| <input type="checkbox"/> Public Relations | <input type="checkbox"/> Golf Tournament |

Please check one of the following membership categories:

- Regular A.T.O.M.A. Member (\$30)
 Physician A.T.O.M.A. Member (\$30)
 Student Advocate Association Member (\$15)

I would like to support the ATOMA with a donation to the following:

- Osteopathic student scholarship
 Student Advocates Association
 Linda's Way Colorectal Cancer Prevention Project
 Other

TOTAL ENCLOSED \$ _____

- Enclosed check payable to **ATOMA**
 I wish to charge this to my credit card (VISA, MC, AMEX). Please bill the following:

Name on the card _____ Card Number _____ Security Code _____ Exp. Date _____

Signature: _____

ATOMA is a non-profit organization. Your contributions may be tax deductible.

**Please make your checks out to ATOMA and MAIL to:
David E Garza, DO
Attn: Linda Garza
P.O. Box 450447
Laredo, Texas 78045-0010**